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Bright Sun  
PO Box 3186  
Parker, CO 80134

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**Contact:**  
Ann Albergotti  
Public Relations Representative  
(303) 888-3505 PH

### **Bright Sun Retained in “For Dummies” Product Line**

**PARKER, CO – January 19, 2007** - Bright Sun, a full service advertising agency, has been retained by Lingua Online as their creative source for their full line of VoIP telephone products. Lingua Online, a California based VoIP service company, has aligned their products with the “For Dummies” brand, the highly recognizable yellow and black series that takes complex topics and publishes them into easy to understand terms.

Bright Sun designed and produced all of the Lingua Online trade show literature, packaging samples and displays. “We put together a quality look for Lingua, in record time, so they could exhibit at the Consumer Electronics Show in Vegas earlier this year”, said Jim Brown, Executive VP of Marketing, “We worked through the holidays to assure Lingua’s materials were high end and classy. Lingua had a productive show and they are moving forward in mass implementation of their line.”

Bright Sun will continue to develop advertising and marketing materials for Lingua Online through 2007.

#### **About Bright Sun:**

*Bright Sun, a full service marketing agency based in Parker, CO, supports businesses of any size with high and low impact marketing services essential to building and growing an organization.*

*The Bright Sun offering includes Branding, Advertising and Promotional Services, Graphic Design, Sales and Marketing Materials, Copy-Writing, Direct Mail, Printing, Embroidery, Web Design, Marketing Research, Public Relations and Event Planning.*

*Known for its integrity, reliability, effectiveness and its ability to service every marketing need, Bright Sun has a track record for timeliness whose clients take on a “no worries” philosophy when it comes to appointing Bright Sun as their marketing agency.*

*For more information about this release or Bright Sun, call 303-552-5812.*

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