

+simplus

dry-cleaning
the way it should be.

COMMERCIAL DRY CLEANING
LAUNDRY
CONCIERGE SERVICE

corporate
hospitality
food service

+ capabilities

It's a dirty job. And now you don't have to do it.

You and your employees surely spend a lot of time and money keeping your clothes and linens looking good. It's a critical part of one's professional image. So why does wardrobe and linen upkeep have to be so time-consuming, inconvenient and downright frustrating?

If you're like I was, you probably consider dry-cleaning a necessary annoyance. Until three years ago, I was the CEO of a busy financial planning practice. I can't tell you how many times I arrived too late to pick up my cleaning order ...found broken buttons on my shirts... discovered mystery stains on my clothes. *I didn't want to manage my clothes—I had enough to manage at work.*

Then I met Myung Kim. Having worked his way up in his family's professional dry cleaning business for more than 14 years, he understood my concerns. Moreover, he delivered what he promised. No more stains. My shirts lasted longer. And as we got to talking, we realized we had the same idea: *Why not bring the dry-cleaners to work?*

Kim and I now own **simplus** together. Here's what we offer to corporations, hospitality and food service operations throughout southeast Denver:

dry-cleaning
the way it
should be.

Total convenience. We deliver everything you need: bags, personalized tags, and racks for your items. Fill them up, **simplus** takes them away—and returns with sparkling clean clothes and linens in two to four days.

One source. Whether you or your employees require dry cleaning, laundry, leather and suede cleaning or alternations, all work is done on-site by **simplus** professionals.

Computerized order tracking. Ever wonder if that suit's at the cleaners? Check your email and find out. Customers can track the progress of their orders with **simplus**, from emailed inventories to delivery alerts.

Done your way. Do you want your shirts folded or hung? Light or heavy starch? Delivery once or twice a week? You (and your employees) decide.

The highest quality. **Simplus** believes in protecting your investment. We hand-inspect every item for stains. Clothes and linens are pressed and finished by hand. You will see the difference: your textiles stay looking good longer.

Rapid response. Our goal is to provide absolutely seamless service—so you and your employees can stay focused and productive. As our client, I'm your single point of contact for any questions or concerns.

Our pledge to you. It's right. It's on-time. Or we make it right—guaranteed.

How about skipping the dry-cleaning run and driving straight to work (or home) instead?

It's easier than you think. Let us show you how **simplus** can enhance *your* business.

About us.

Myung S. Kim
owner, **simplus**

Myung (Kim) spent nearly 15 years working in and managing several of his family's successful retail dry-cleaning establishments before starting **simplus**. From manning the front counter and operating equipment to hiring employees and tracking financials, Kim demonstrated the meticulous attention to detail so necessary for success in a competitive business.

Yet his passion remains personal service through quality work. Years ago, after a short stint in retail banking, Kim realized that he missed the long-term relationships he'd developed working in his family's businesses. He created his own credo from what he'd learned: "Quality first. The customers always come back."

Kim now serves as owner and president of **simplus**, overseeing operations and distribution. He studied economics and accounting at Denver University and Regis University in Colorado.

Paul W. Bowman
owner, **simplus**

What do financial planning and commercial dry-cleaning have in common? "You can't get any more personal than managing someone's finances," laughs Paul, "unless you're doing their laundry. It's all about personal service."

Paul spent 14 years building his own financial planning firm, Bowman & Bowman, in Los Angeles County, California. Working with individuals and corporations throughout the state, he honed his sales and marketing skills while overseeing the growing company's operations. The decision to sell his company, retire and move to Colorado hasn't played out exactly how he'd planned, but that's okay: "I met Myung, and felt I had to take advantage of this opportunity to try something new."

Paul serves as owner and vice president of **simplus**, focusing on marketing, customer service and administration. He attended California State University-Fullerton and Pepperdine University, studying finance, management and law.



Services.

Corporate

- **Professional dry-cleaning**, shirt laundry service, leather and suede cleaning and alterations
- **Free dry-cleaning pick-up and delivery** from one central, client-designated location
- **Turn-key operation**: all bags, personalized ID tags, order tickets and clothing racks provided by simplus
- **Pick-up and delivery once or twice a week** (Monday through Friday, 8 a.m.-5 p.m.) on days you select
- **Two- to four-day turnaround time**
- **Customized service**: select packaging (folded or hung) and starch level (no starch, light, medium or heavy)
- **All clothing hand-inspected** and stain-treated if necessary
- **Hand-pressing and finishing** on all clothing
- **Computerized order tracking**, with e-mailed order confirmations and delivery alerts
- **Priced by item**: per delivery, weekly or monthly online billing options via VISA, MasterCard or American Express

Hospitality & Food Service

- **Professional dry-cleaning and commercial laundry service** for linens and uniforms within hospitality and food service industries
- **Free pick-up and delivery** from one central, client-designated location
- **Turn-key operation**: all bags, personalized ID tags, order tickets and clothing racks provided by simplus
- **Pick-up and delivery once or twice a week** (Monday through Friday, 8 a.m.-5 p.m.) on days you select
- **Two- to four-day turnaround time**
- **Customized service**: select packaging (folded or hung) and starch level (no starch, light, medium or heavy)
- **All textiles hand-inspected** and stain-treated if necessary
- **Germicidal treatment** for all industrial clothing and linens
- **Hand-pressing and finishing**
- **Computerized order tracking**, with e-mailed order confirmations and delivery alerts
- **Priced by item**: monthly billing options via commercial account

